For Immediate Release
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Bank of Cape Cod debuts redesigned website

An enhanced, redesigned website with improved user functionality was unveiled this week by Bank of Cape Cod.

The new site, several months in the planning stages, offers an updated look and feel that reflects Cape Cod, enhanced navigation, improved functionality for mobile devices and an overall higher quality visitor experience.

“Our first and foremost goal was to improve the user experience,” said Timothy T. Telman, President and CEO of Bank of Cape Cod. “That meant adding enhancements to the site, including providing a remote device feature that quickly detects whether the user is on an iPhone, iPad or some other mobile device and adapts the design to their needs. Along the way we sought to redesign the site with a fresh, modern look and feel that reflects the bank’s entrepreneurial spirit and commitment to Cape Cod.”

Bankofcapecod.com provides more contact information and easy access so customers can easily reach banking team members with concerns or questions about accounts. The easier-to-navigate site offers enhanced content for a more complete banking experience for visitors. Several new features include My Market watch with stock information, and a weather component to help chart the Cape’s forecast.

The site also increases emphasis on informative content about Bank of Cape Cod, more easily accessing press releases and information about the bank’s commitment to the communities it serves.

“In today’s changing world, a company’s website is a critical component for growing business and engaging with customers, as well an essential tool for marketing products and services,” Telman said. “We understand that and are constantly addressing every level of customer engagement, whether in one of our branches or on our website.”

Bank of Cape Cod is a locally owned and managed commercial and community bank focused on exceptional customer service, providing competitive rates on commercial loans, home mortgages and deposit accounts. Visit any one of our branches at 232 Main Street, Hyannis; 57 West Bay Road, Osterville; 445 Main Street, Falmouth; and opening in mid-2014 at 1582 Iyannough Road in Hyannis to find out why so many people are rediscovering local banking at Bank of Cape Cod.